

# **Washington State Conservation Commission**



## **Strategic Plan**

**September 2002**

## **Introduction**

This plan summarizes the mission, goals, objectives and strategies of the Washington State Conservation Commission. The Conservation Commission exists to assist and guide conservation districts. We help districts coordinate programs and facilitate productive working relationships with other organizations. The success of the districts is our success as well. The Commission is directed by ten members who represent landowners and farm operators, local conservation districts and state agencies. Two members are appointed by the Governor, three members are elected by conservation district supervisors regionally, and five members are appointed from the Department of Ecology, Department of Agriculture, Department of Natural Resources, College of Agriculture at Washington State University and the Washington Association of Conservation Districts.

This document provides an understanding of values, priorities, and vision of how we can best serve our constituents for the 2003-2005 biennium.

## **Vision**

Strengthen and promote our State's commitment to natural resource stewardship.

## **Mission**

The mission of the Washington State Conservation Commission is to protect, conserve and enhance the natural resources of the state. The Commission provides leadership, partnerships and resources to support locally governed conservation districts in promoting conservation stewardship by all. The Commission takes an active role in the development and implementation of state policies.

## **Statutory Authority**

The Washington State Conservation Commission was created in 1939 with the passage of **Chapter 89.08** Revised Code of Washington. This chapter is commonly known and cited as the conservation districts law.

## **Goal (700)**

### **Strengthen the working relationship between the Conservation Commission and the Conservation Districts**

#### **Objective (1)**

Improve a stakeholder satisfaction by implementing survey program aimed at improving internal process and communications

#### **Performance Measurements**

Overall district satisfaction rating of the Commission by the Districts

#### **Objective (2)**

Improve Commission policy setting by seeking and valuing district input

#### **Performance Measurement**

Number of appeals to Commission Policy

#### **Objective (3)**

Rating on how well districts feel they are heard in the policy setting process, as measured by surveyed results

#### **Performance Measurements**

District satisfaction rating regarding the accessibility of guidance and information provided by the Commission

#### **Balanced Scorecard Elements**

*Customers and Constituents*

*Internal Process*

*Learning & Growth*

## **Goal (800)**

**Improve effectiveness and accountability of our grant and loan programs.**

### **Objective (1)**

Streamline grant data reporting process.

#### **Performance Measurement**

Percentage of Districts utilizing automated grant reporting mechanisms provided by the Commission for Commission Grants.

### **Objective (2)**

Better communicate environmental benefit of our grant programs through the use of outcome-based performance measurements

#### **Performance Measurements**

Number of stream miles enrolled in the CREP program

Number of acres enrolled in the CREP program

Number of plans/practices implemented statewide as a result of the Water Quality Grants Program

Number of landowners who initiate conservation plans or practices, as a result of a District Water Quality education or outreach program.

#### **Balanced Scorecard Elements**

*Value and Benefit*

*Financial and Social Cost*

*Customers and Constituents*

## **Goal (900)**

**Improve the quality of the State's natural resources, by assisting local Conservation Districts to effectively achieve their goals.**

### **Objective (1)**

Promote acceptable operating standards and long range planning.

#### **Performance Measurements**

Percentage of districts with current long range plans

Percentage of Districts with clean SAO audits

#### **Balanced Scorecard Elements**

*Value and Benefit*

*Internal Process*

*Learning and Growth*